



Notes from the LifeSmarts Team
LifeSmarts Alumni Monthly Update, October 8, 2026

Dear LifeSmarts Alum,

Fall is officially here, and Season 33 of LifeSmarts is in full swing! New teams are forming, students are taking their first quizzes, and throughout October, LifeSmarts students nationwide are diving into personal finance. We are grateful to have you with us as we continue empowering students with the knowledge and skills they need to succeed.

Program Updates:

1. **[The National Consumers League's Annual Trumpeter Awards:](#)** LifeSmarts is a program of the National Consumers League, America's oldest consumer advocacy organization! The Trumpeter Awards Dinner is NCL's annual signature event, bringing together leaders, partners, and advocates to celebrate individuals making a meaningful impact for consumers, workers, and communities. Each year, NCL honors distinguished leaders with the Trumpeter Award and the Florence Kelley Award, recognizing their commitment to advancing fairness and opportunity.
2. **[LifeSmarts Promoted Financial Literacy on Capitol Hill:](#)** In September, LifeSmarts Staff, Elena Robertson and Ryan Barhoush, joined financial education leaders on Capitol Hill for Jump\$tart's Financial Literacy Day. The event provided an opportunity to connect with leaders and potential partners in the financial education space while highlighting the LifeSmarts Program. For LifeSmarts, investing in financial literacy means giving young people practical skills they can carry with them well beyond the classroom.
3. **[LifeSmarts Partner Quizzes Begin:](#)** Students in FBLA and FCCLA can take part in LifeSmarts Fall Challenge quizzes throughout October and November, while SkillsUSA students can participate in the Quiz Bowl Preparatory Quiz through October 31. Additional LifeSmarts quizzes for BPA and SkillsUSA students will roll out later in the season, giving even more students opportunities to put their knowledge to the test.
4. **[October is Personal Finance Month:](#)** Each October, LifeSmarts students dive into personal finance, building practical skills they can use in their everyday lives. This month's curriculum explores financial wellness, credit scores, entrepreneurship, and the one sure thing in life: taxes.

Thank you for staying connected to the LifeSmarts community and continuing to support the program. Alumni are an important part of what makes LifeSmarts special, and we are excited to keep you connected to the students, coaches, and experiences that make the program possible.

We look forward to sharing more Season 33 updates, opportunities to get involved, and ways to reconnect with the LifeSmarts community throughout the year.

Best regards,

Elena Robertson
Associate Program Director, LifeSmarts Operations
elenar@nclnet.org | 703-400-9407