

2027 National LifeSmarts Championship is headed to



BUFFALO, NEW YORK
Niagara Falls April 15-18, 2027



Seeking volunteers for the nation's premier teen consumer literacy competition!



LifeSmarts and the National Consumers League are seeking volunteers for the 33rd Varsity National LifeSmarts Championship. Ideal volunteers are professionals with expertise in one or more LifeSmarts subject areas, including Personal Finance, Consumer Rights & Responsibilities, Technology & Workforce Preparation, Environment, and Health & Safety.

Dates:	April 15-18, 2027
Volunteers needed:	Friday, April 16 th (7:30 AM - 5 PM) Saturday, April 17 th (7:30 AM - 3:30 PM)
Location:	Buffalo Niagara Convention Center, 153 Franklin Street, Buffalo, NY 14202 Registered volunteers will receive hotel booking information after March 1.
Background:	LifeSmarts is the youth education program of the National Consumers League that develops consumer and life skills in a meaningful and fun way. Students begin the competition online, and top-scoring teams advance to the state level. State champions, wild card, and sweepstakes teams compete in a variety of formats to advance to the annual Varsity National LifeSmarts Championship.
Volunteers:	Volunteers fill many vital roles, including serving on a panel of expert judges to determine whether answers provided by competitors are correct; serving as question masters who interact with students and ask questions in the live competitions; serving as facilitators and judges for the SpeedSmarts interactive competition; and staffing other important roles throughout the event.
Sign up:	Visit LifeSmarts.org/volunteer/ or contact LifeSmarts Associate Program Director Elena Robertson (elenar@nclncet.org) or LifeSmarts Program Director Cheryl Varnadoe (cheryl@nclnet.org).



Other ways to support LifeSmarts

Fund Scholarships: Underwrite post-secondary scholarships to honor students' high achievement in Varsity and Junior Varsity competition.

Provide Donations: Donate 400 swag items to fill goody bags distributed to all participants.

Sponsor the Competition: Help students by sponsoring a meal, activity, or travel stipends.