



**Notes from the LifeSmarts Team**  
**LifeSmarts Alumni Monthly Update, October 9, 2025**

Dear LifeSmarts Alum,

We hope you're enjoying the start of fall. October kicks off LifeSmarts' Personal Finance lessons and quizzes, with students exploring saving and investing, digital banking, tax credits, and rewards programs.

**Program Updates:**

1. **New Lesson to Prevent Sextortion:** Online scams and sextortion are increasingly targeting kids at younger ages. To combat this growing threat, LifeSmarts is partnering with Meta and Childhelp to equip 1 million middle school students with tools to stay safe online.
  - a. LifeSmarts and Childhelp have developed [45-minute peer-to-peer lesson plan](#) designed for high school students to teach to middle school students.
  - b. Educators and facilitators can also access the [full 90-minute lesson plan and training](#) from Childhelp with a deeper dive into prevention and safety strategies.
  
2. **Expanding Opportunities for Alumni to attend the National LifeSmarts Championship in 2026:** The LifeSmarts Alumni Association is hoping to partner with a new sponsor to offer personal finance resources and webinars tailored for young adults ages 18–24.
  - a. **We are hoping to increase our Alumni Room Scholarships available this year.**
  - b. Applications go live in November and now require a short essay and application form.
  
3. **New LifeSmarts State Coordinators:** State Coordinators are the superheroes behind the scenes, recruiting teachers, supporting coaches, and encouraging partner organizations to participate.
  - a. New State Coordinators: New Mexico, Arizona, Utah, and New Hampshire
  - b. [Click here](#) to meet our State Coordinators, or to see if you should become your State Coordinator.



*LifeSmarts Alumni, Aya and Aralee, at the 2025 National LifeSmarts Championship in Chicago, IL.*

**Help Us Grow the LifeSmarts Network:** LifeSmarts has experienced remarkable growth in recent years, with students and educators in all 50 states, and competitive programs in more than 40 states, with new educators discovering our free curriculum every day.

**The National Consumers League is proud to provide this program at no cost to teachers and students, but [sustaining this impact requires support.](#)** Please share LifeSmarts with your network. If you enjoy volunteering and supporting this work, invite a friend to join us! Together, we can expand our community and ensure even more students gain access to vital consumer education.

Best regards,

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