**Student teams from \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ earn national honors in 31st Varsity National LifeSmarts Championship**

For immediate release:

Contact:

CITY—Students from \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ were crowned the 2025 Varsity National LifeSmarts Champions in Chicago, IL recently

LifeSmarts is an educational program, competition and scholarship program run by the Washington, DC-based National Consumers League (NCL), the nation’s oldest consumer advocacy organization. It competitively tests high school students’ knowledge of consumer awareness, with subjects including personal finance, health & safety, consumer rights & responsibilities, technology & workforce preparation, and the environment. LifeSmarts is available in all 50 states, the District of Columbia, and in partnership programs with student leadership programs 4-H, BPA, FBLA, FCCLA and SkillsUSA.

Forty-six teams from across the country competed this year. Local students from \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (school, home school, club or organization) competed as part of the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (state, wild card or sweepstakes champion team).

Local teens

“We are so proud of these students from \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_who represented their LifeSmarts programs and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (school, home school, club or organization) so well,” said LifeSmarts Program Director Cheryl Varnadoe. “They competed hard and demonstrated their consumer smarts throughout the three-day event. They are true LifeSmarts champions.”

Consumer-savvy teens representing 34 states and the District of Columbia, competed at the event. Throughout the 2024-2025 program year, more than 150,000 teens competed online for a chance to represent their states at the 2025 National LifeSmarts Championship. Students answered more than 3.5 million consumer questions in the online competition.

The 2025 National LifeSmarts Champions and other winning teams walked away with prizes and $50,000 in scholarships.

The team was sponsored by \_\_\_\_\_\_\_\_\_\_\_\_ (list local donors) and National LifeSmarts sponsors including \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (fill-in sponsors from https://lifesmarts.org/about-us/sponsors/)

*Add personal information, team placement and awards here:*

All teams competing in the national LifeSmarts Competition received valuable prizes, including scholarships, gift cards, and fun swag items. To learn more about the program, contact local program coaches \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.