



# LifeSmarts

*Learn it. Live it.*

## Notes from the Director

### LifeSmarts Monthly Alumni Update, March 21, 2024

Dear LifeSmarts Alum,

On February 28<sup>th</sup>, many LifeSmarts partners came together to celebrate the 30<sup>th</sup> anniversary of LifeSmarts at NCL's Spring Soiree. We recognized four dedicated partners with LifeSmarts Partnership Awards: BPA (Business Professionals of America); FBLA (Future Business Leaders of America); FCCLA (Family, Career, and Community Leaders of America), and SkillsUSA.

LifeSmarts has expanded its reach and increased its educational impact due to robust collaborations with these organizations. We are proud of our shared success in providing life skills to the next generation of leaders.

#### Program Updates

In the past month we:

1. Invited 56 state champion and Wild Card teams to attend the 30<sup>th</sup> annual National LifeSmarts Championship. We are thrilled that 48 teams have accepted, making this year's event our largest ever. We hope to see you there!
2. Conducted special events with BPA, FBLA, FCCLA, and SkillsUSA teams.
3. Began planning for the first-ever middle school level National LifeSmarts Championship. This will be held virtually on May 9-10, 2024.



*Steven J. Mitchell, Executive Director and CEO, BPA; Sandy Spavone, Executive Director, FCCLA; Chelle Travis, Executive Director, SkillsUSA; and Alex Graham, President & CEO, FBLA, accept LifeSmarts Partnership Awards on behalf of their organizations at NCL's Spring Soiree last month in Washington, DC*

Have a great month! We are looking forward to welcoming many of you to San Diego as volunteers, we are thrilled to have so many Alumni joining us to celebrate 30 Years of LifeSmarts!

Best regards,

Lisa Hertzberg  
Program Director, LifeSmarts  
[lisah@nclnet.org](mailto:lisah@nclnet.org) | 651/592-6665