



# LifeSmarts

Learn it. Live it.

CONSUMER RIGHTS

NOVEMBER 2021

## LEARN

[Consumer Rights](#) LifeSmarts U Lesson reviews basic principles

[Engage](#) with the new Mint Simulation and examine Isaiah's finances. Compare savings accounts, evaluate credit card offers, analyze a credit report and review his budget.

[Discover what products are most frequently counterfeited](#)

[Learn the dangers posed by Counterfeits](#)

## COMPETE

### UL Poster Contest

Use UL's Be Safe, Buy Real anti-counterfeiting campaign to [design a winning poster](#). Students earn prizes and teams win travel stipends to help them attend Nationals.

### TeamSmarts

The November TeamSmarts quiz on Consumer Rights and Responsibilities awaits your team's expertise!

\$100 prizes to the top-scoring teams!

## CONNECT

### Leadership Opportunities

#### The FBLA LifeSmarts Challenge continues through November 12

Top scoring teams will advance to live, virtual competitions in May.

#### FCCLA KNOWLEDGE BOWL Round Two

The top 40 teams have advanced to Team Interviews. [Check out a retired Team Interview round of questions](#)

## CONTENT VOCABULARY

1. affiliate marketing
2. arbitration
3. BBB
4. caveat emptor
5. Civil Rights Act
6. comparison shop
7. consumable goods
8. Cooling-Off Rule
9. counterfeit
10. delayed gratification
11. DOJ
12. durable goods
13. e-commerce
14. e-wallet
15. FTC
16. gerrymandering
17. GDP
18. incumbent
19. IPR Center
20. knock-off
21. mediation
22. mobile payment
23. negotiation
24. recession
25. redress
26. responsible use
27. Voting Rights Act

### CONCEPTS TO DEFINE:

- Too cheap to be true
- 3rd party sellers

## COMMUNICATE

**SHARE** your Be Safe, Buy Real message with a target audience and increase awareness of counterfeiting and the hazards involved.

### VIEW & DISCUSS

PSA on piracy from the [National Intellectual Property Rights Coordination Center](#)

### GIVE BACK in the Community

The OTC Medicine Safety Mentoring Project is designed for LifeSmarts students and based on educational materials produced by Scholastic and the American Association of Poison Control Centers.



### GO DEEPER

**WATCH** a ConsumerMan LifeSmarts Video and learn more about [How to Complain](#)

**LISTEN** to a [ConsumerMan video](#) about the importance of filing the FAFSA and the benefits of filing early

**EXAMINE** how [current interruptions in the supply chain](#) may affect the consumer's Christmas shopping

Team Brainstorm: List all the facts you know about the images below.

