



LifeSmarts

Learn it. Live it.

Notes from the Director

LifeSmarts Alumni Update, February 8, 2024

Dear LifeSmarts Alumni,

The 30th National LifeSmarts Championship to be held April 18-21, 2024, is fast approaching, and we hope you will join us as our Alumni Volunteers. We will be offering room scholarships to up to four Alumni who are currently in college. The application form will go up the first week of March, so keep an eye out for that.

Please visit this link to register as a volunteer: <https://lifesmarts.org/national-lifesmarts-championship-2024-volunteer-registration/>

Program Updates

In the past month we:

1. Have been planning and gearing up for the National Consumers League's Spring Soiree: A Celebration of 30 Years of LifeSmarts. If you are in the DC area, we would love to have you join us on February 28 from 6:00 – 8:00 pm at The National Press Club. [Register here.](#)
2. Held scrimmages for the 10 Norton Wild Card teams from Title 1 schools and under-resourced communities. The scrimmages introduced students to the live competition format and allowed us to provide some pointers. We met separately with coaches to orient them and answer their questions.
3. Began seeking swag for the 350 goodie bags we will give to the participants in San Diego. If you can donate, please reach out to [Elena!](#)
4. Opened special online competitions for BPA and FBIA.
5. Posted new lessons on [Cold Water Clean](#) and [Social Media](#).
6. Supported State Coordinators as they prepare to host live state championships.

Have a great month!

Best regards,

Lisa Hertzberg

Program Director, LifeSmarts

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Alumni Spotlight
2013

30
30th ANNIVERSARY
1994-2024

What did you learn in LifeSmarts that you still use today?
When it came to budgeting and different terms related to finance, I still use them today with managing my money in a more effective manner and understanding what I needed to prioritize as I grew up to ensure I was stable.

Where are you now?
I work in cybersecurity as a Senior Cyber-Security Consultant and Specialist. I assist Fortune 500 companies, government agencies and different private organizations to improve their cyber health and security measures in place to ensure their environment and customers are protected.

Team: McKinley Tech High School, District of Columbia