



LifeSmarts

Learn it. Live it.

Notes from the Director

LifeSmarts Alumni Monthly Update, January 12, 2024

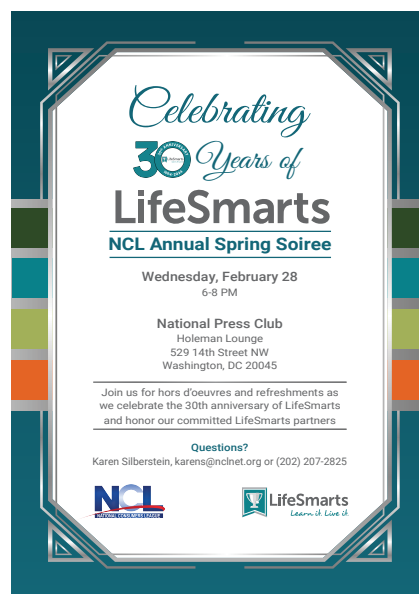
Dear LifeSmarts Alum,

This month we lace up our running shoes and begin sprinting to the National LifeSmarts Championship in April. (Pencil us in if you haven't already, and plan to join us April 18-21, at the Hyatt Regency Mission Bay in San Diego.) The program is truly humming with state JV and Varsity competitions beginning, as well as special online events for several partner organizations. In addition, we are planning a special event next month in Washington, DC, to celebrate the 30th anniversary of LifeSmarts! Read on for details.

Program Updates

In the past month we:

1. Began planning the Spring Soiree to be held February 28, 2024, at the Press Club in Washington DC. If you are in DC, please reach out to Elena Robertson (elenar@nclnet.org) to join us. We will celebrate the strong partnerships we have with organizations such as 4-H, FBLA, FCCLA, BPA, and SkillsUSA.
2. Awarded 10 Norton Wild Card bids to deserving teams from across the country. These teams will begin a round of online scrimmages with us later this month in preparation for Nationals.
3. Continued working with LEAP, our youth leadership group, to make sure the 2024 National LifeSmarts Championship is the most exciting yet. This dynamic group of students is a shining example of the leaders LifeSmarts helps create. You will get a chance to meet them in San Diego.
4. Opened a special online BPA competition, with more opportunities coming soon.



Have a great month!

Best regards,

Lisa Hertzberg
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