



LifeSmarts

Learn it. Live it.

Notes from the Director

LifeSmarts Alumni Update, October 5, 2023

Dear LifeSmarts Alums,

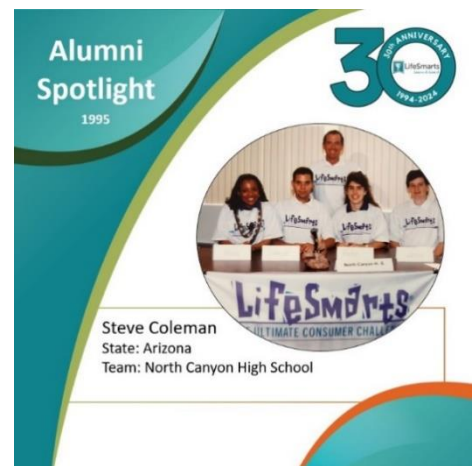
October is when our LifeSmarts students start learning about personal finance. In the past few years, we've added lessons to our website that cover credit reports, financing higher education, and buying a used car. These lessons could also be helpful as a refresher for young alumni, [check out LifeSmartsU](#).

Program Updates

LifeSmarts staff are actively planning the celebration of 30 years of LifeSmarts. This includes featuring Alumni from every National LifeSmarts Championship of the past 30 years. Check out our first full feature on [Steve Coleman](#) from the 1995 winning team from North Canyon High School in Arizona. Each Friday, we'll continue to post Alumni on Instagram as we countdown to the 2024 National LifeSmarts Championship.

In September, LifeSmarts also:

1. Welcomed more than 80 teams that competed in the FCCLA/LifeSmarts Knowledge Bowl online quiz. We will meet the top 40 teams in Birmingham, AL, next month at the FCCLA Fall Conference where the teams will compete over two days to advance to next summer's FCCLA National Leadership Conference.
2. Announced the 2023-24 Norton Wild Card opportunity for under-resourced teams and Title 1 school teams to join us in San Diego next April. Teams who are selected as Norton Wild Card teams receive a travel stipend to help offset their costs to attend the event. LifeSmarts staff and state coordinators work closely with Norton teams to ensure that they feel prepared to compete.
3. Added more than 1,000 new LifeSmarts questions to the competition database this year. We have more than 45,000 questions available for live competitions and online quizzes.



Celebrating 30 years of LifeSmarts!

Best regards,

Lisa Hertzberg
Program Director, LifeSmarts
lisah@nclnet.org | 651/592-6665