



# LifeSmarts

*Learn it. Live it.*

## Notes from the Director

### LifeSmarts Alumni Update, September 11, 2023

Dear LifeSmarts Alums,

We were as excited as a first grader with a new set of crayons as we kicked off the beginning of the 30<sup>th</sup> LifeSmarts program year. We are welcoming back students and coaches, meeting with sponsors and partners, and gearing up for our best year yet.

#### Program Updates

This month we:

1. Opened competition on the LifeSmarts.org web site to all students. Coaches are busy registering new teams (we even had a coach register from Guam!), and students are competing in the first TeamSmarts competition of the year.
2. Updated the website and posted new educational resources.
3. Held the first meeting of LEAP, our student advisory panel. We are glad to be working with these enthusiastic young people.
4. We've been reconnecting with Alums from all 30 years of LifeSmarts' history! Later this month we will begin featuring one alum from every year of LifeSmarts in a weekly countdown to the 2024 National LifeSmarts Championship.
  - a. If you would also like to reconnect with us to let us know what you've been up to, you can fill in this form here: <https://lifesmarts.org/lifesmarts-alumni-3030-survey/>
5. Prepped special online competitions for students from our partner organizations (FBLA, FCCLA, and BPA), we'll head to Birmingham, AL, in November to run the FCCLA/LifeSmarts Knowledge Bowl, and, of course, we're busy planning for the National LifeSmarts Championship in San Diego next April 18-21, 2024!



We hope your September is off to a great start!

Lisa Hertzberg  
Program Director, LifeSmarts  
[lisah@nclnet.org](mailto:lisah@nclnet.org) | 651/592-6665