

2025 National LifeSmarts Championship is headed to

CHICAGO
Illinois | April 24-27, 2025

Seeking volunteers for the nation's premier teen consumer literacy competition!



The National Consumers League seeks volunteers for the 31st National LifeSmarts Varsity Championship to be held in Chicago, IL, April 24-27, 2025. Ideal volunteers are professional experts in one or more LifeSmarts subject area (personal finance, consumer rights & responsibilities, technology & workforce preparation, the environment, and health & safety.)

Dates:	Event runs April 24-27, 2025
Volunteers needed:	Friday, April 25 (7:30am–5pm) Saturday, April 26 (7:30am–1pm)
Location:	Chicago Marriott Downtown Magnificent Mile, 540 North Michigan Avenue, Chicago, IL 60611
Participants:	High-achieving high school students represent their state to compete for a national title. Adult volunteers ensure exciting and fair competitions.
Background:	LifeSmarts is an educational program and scholarship opportunity hosted by the National Consumers League to develop the consumer and marketplace skills of teens in a meaningful and fun way. High school students begin online, and topscoring teams advance to the state level. State champion, wild card, and sweepstakes teams compete in a variety of formats for the annual varsity championship title.
Volunteers:	Volunteers fill many vital roles including serving on a panel of expert judges to determine whether answers provided by competitors are correct; serving as question masters who interact with students and ask questions in the live competitions; serving as facilitators and judges for the SpeedSmarts interactive competition; and staffing other important roles throughout the event.
Sign up:	Visit LifeSmarts.org/volunteer/ or contact LifeSmarts Associate Program Directors Elena Robertson (elenar@nclnet.org) or Cheryl Varnadoe (cheryl@nclnet.org).



Other ways to support LifeSmarts

Fund Scholarships: Underwrite post-secondary scholarships to honor students' high achievement.

Provide Donations: Donate 400 swag items to fill goody bags distributed to all participants.

Sponsor the Competition: Help students by sponsoring a meal, activity, or travel stipends.