

LifeSmarts U Technology and Workforce Preparation Lesson
Be Smart About What You Share: A Toolbox Lesson

Toolbox 1: Content Vocabulary, JV

Be Smart About What You Share	
cybersecurity	Protecting online systems, including information, from attack or theft
digital footprint	Your personal trail of online activity, including likes, posts, and information gathered about you through websites or apps
identity theft	Stealing and using another's personally identifying information for personal or financial gain
online reputation	The way a person is perceived based on their online content and interactions
online privacy	Controlling the personal information you share and your online actions
privacy settings	Controls available on many social networking and other websites that allow users to limit who can access your profile and what information visitors can see
social media platform	Websites and other online means of communication that are used by large groups of people to share information and to develop social and professional contacts
Optional Vocabulary	
active digital footprint	Information users intentionally share about themselves through social media or online groups
passive digital footprint	Information collected without the user being aware it is happening, such as clicks, number of times a site is visited, or the IP address used