



LifeSmarts

Learn it. Live it.

Notes from the Director

LifeSmarts Alumni Update, November 2022

Dear Alum,

LifeSmarts' 29th year is in full swing, and it has been wonderful to welcome coaches and students to our new and improved website. Fall has been busy for LifeSmarts, along with the new website, there are new educational materials, and continuing work with our partners. We have an exciting new diversity, equity, and inclusion (DEI) initiative, and we are preparing for state and national competitions.

Program Updates

1. To kick off the 29th program year LifeSmarts launched its updated website and quizzing system. The quizzing system is working well; coaches reported that it's intuitive and easy to use. We are very excited about the improved functionality and new competitive opportunities.
2. More than 50 teams competed in the online round of the FCCLA/LifeSmarts Knowledge Bowl earlier this fall. The LifeSmarts team travels to Columbus, OH, later this week to run live competitions for the top 27 teams as part of the FCCLA Fall Leadership Conference.
3. The FBLA LifeSmarts Fall Challenge is open now through Friday, and FBLA LifeSmarts teams across the country are participating. To increase the reach of LifeSmarts we also partner with 4-H, BPA (Business Professionals of America), SkillsUSA, and a new collaboration with TSA (Technology Student Association).
4. We are thrilled to partner with NortonLifeLock on a DEI initiative to bring 10 new LifeSmarts teams to Nationals in April. Teams will apply through a Wild Card process, and winning teams will receive full travel stipends to attend.
5. Please put the National LifeSmarts Championship on your calendar – we hope that all Advisory Board members will join us in Cincinnati, OH, April 28-30, 2023, for the 29th National LifeSmarts Championship. [Click here to view the save-the-date.](#) And we invite you to enlist your colleagues as volunteers.

We look forward to speaking with you soon. Please reach out if you have any questions.

Best regards,

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