

LIFESMARTS DECEMBER 2022

SUN	MON	TUES	WED	THURS	FRI	SAT
				1 Firewall	2 When existing financial accounts are compromised (either by being stolen or through data breaches)	3 Your health care may be disrupted; your medical records may be wrong; you may be misdiagnosed; receive incorrect care
4 To be sure that you are not a fraud victim; to verify that your credit report is accurate	5 B2B stands for "business-to-business," and B2C is "business-to-consumer" sales	6 Encourage impulse buying; reduce inventory; increase sales	7 Builds a credit score; offers chargeback protection; protects against fraud; has rewards or cash back options	8 Offer in-store pick-up; price matching; better in-store experiences	9 Porch pirates are thieves who steal packages from someone else's home	10 Easy in-app purchases; spending coins or tokens, a child may not realize real money is involved; parent's credit card may be stored
11 The merchant; the bank; the card networks	12 Digital currency; crypto currency	13 Data; narrative or storyline; and visualizations (graphs, charts, pictures, videos)	14 LinkedIn is likely to be more professional and on TikTok more casual	15 Avatar	16 Socially desirable	17 Strengthens connections; helps you market yourself; showcases talents and interests; lets you control your image
18 To create targeted ads; to tailor users' online experience	19 A lifelong process of choosing a career, enhancing your skills, and making decisions as you advance on a career path	20 Goals	21 Lying, when discovered, is grounds for termination; could lose a professional license	22 References	23 Make connections; develop relationships; improve interpersonal skills; learn about job opportunities, trends and news; gain leads	24 US Bureau of Labor Statistics; US Department of Labor
25 Resume; cover Letter	26 In chronological order; newest to oldest	27 People; bodies	28 Use the boosted post feature; boost the post	29 Influence engagement; increase brand awareness; increase sales; it is authentic; modern word-of-mouth; trustworthy	30 Increase sales; increase engagement; gain new followers; optimized for search engines	31 To increase revenue; to increase the number of clicks per user; to display more ads