



LifeSmarts

Learn it. Live it.

The LifeSmarts OTC Medicine Safety Mentoring Project 2022

Project Background

Thanks to support from Johnson & Johnson, LifeSmarts high school participants have an exciting opportunity to inform others about the importance of over-the-counter (OTC) medicine safety. The LifeSmarts OTC Medicine Safety Mentoring Project promotes safe medicine storage, safe use of OTC medicine, and understanding the Drug Facts label. The project is designed for LifeSmarts participants and based on educational materials produced by Scholastic and the American Association of Poison Control Centers.

Project Objectives:

- Utilize social media platforms to inform peers about OTC Medicine Safety topics.
- Connect and communicate with younger students, and the larger community, about OTC medicine topics.
- Record and report evidence of team learning and growth.

The OTC Medicine Safety Medicine Mentoring Project provides LifeSmarts participants with two separate opportunities. You may use [this form](#) to apply for both the team awards and individual scholarships.

1. Team Outreach Awards

Teams performing above and beyond in community outreach can apply for travel stipends of \$500 to offset the expense of attending the LifeSmarts National Competition.

After reviewing the [LifeSmarts U Lessons on Drug Facts Label](#) and [Medicine 101](#) and the [Scholastic Over the Counter Medicine Safety Program](#) design a social media message, presentation, or an educational product that will communicate the importance of OTC safety to others. The focus should be one or more of the following topics: safe use, storage, and disposal of medicines, and understanding the Drug Facts label. Your project can review general safety information or have a detailed focus on one aspect.

- Use social media platforms such as Instagram or TikTok to broadcast the importance of OTC medicine safety to peers.
- Mentor younger students with in-person or virtual presentations.

- Design visual displays including posters, infographics, trivia cards, table tents, games, and newsletters for a broad community audience. The type of educational material you create will depend on your audience and where it will be used or displayed.
- Implement and evaluate your project.

2. OTC Ambassador Scholarships

Individual LifeSmarts participants who design and implement their own, individual project, may qualify for one of the five \$1,000 OTC Ambassador Scholarships to be awarded at Nationals.

[Visit the LifeSmarts Web site to learn more.](#) Scholarships are due by April 1, 2022.

The LifeSmarts OTC Medicine Safety Mentoring Project 2022

CRITERIA	EXCEEDS EXPECTATIONS	MEETS EXPECTATIONS	NEEDS MORE WORK
Project Summary	The Project Summary clearly and succinctly recounts how the team/individual planned and completed the project, and what the team/individual learned by doing it. Photos or other attachments are included to help tell the story. Readers engage with the project's story. 500 word limit adhered to.	The Project Summary clearly recounts how the team/individual planned and completed the project, listing the steps taken. Photos or other attachments included to help tell the story. Readers understand the scope of the project. Word limit exceeded.	The Project Summary recounts how the team/individual planned and completed the project, detail or important step missing. Photos and attachments do not further help tell the story. Readers have questions about the project. Summary too brief.
Learning & Growth	In the Project Summary, the team/individual explains how the project and the process of communicating important information to the audience helped them learn and experience personal growth as a result.	In the Project Summary the team/individual explains how the project resulted in learning and personal growth.	Team/individual does not clearly explain what they learned or what personal growth came about as a result of the project.
Audience and Topic	Topic directly relates to targeted audience and the project has been verified to be appropriate for the audience and the situation.	Topic relates to targeted audience and the project is appropriate to the audience and the situation.	Topic relates to the audience.
Delivery	Project delivery method shows creativity and flexibility. It allows interaction while sharing information. If used, social media enhances topic.	Project delivery method shares information. It shows creativity and flexibility. If used, social media is effective for topic.	Project delivery method provides information. If used, social media delivers information.
Visuals	Report is enhanced by pictures and or documents with commentary that tells a project story.	Report is enhanced by pictures and or documents with a description.	Pictures and or documents are attached to the Project Report.

Read more about the project [here](#). Apply for team travel stipend or an individual scholarship using this [link](#).