



# LifeSmarts

*Learn it. Live it.*

## Notes from the Director

### LifeSmarts Advisory Board Update, December 6, 2021

Dear Alum

We want to wish you all a very happy holiday season and New Year. To all of our wonderful alumni who have volunteered this year or competed in our virtual 2021 National LifeSmarts Championship - thank you for your dedication to LifeSmarts – we could not do it without you!

### Program Updates

1. November was a busy month with 40 Team Interviews for the FCCLA/LifeSmarts Knowledge Bowl. We had the pleasure of meeting with teams from across the country who competed for the chance to advance. The top 16 teams will meet us in southern California next summer to compete live in the Knowledge Bowl finals.
2. More than 140 teams competed online in the FBLA/LifeSmarts competitive event's Fall Challenge. The top 11 teams have advanced to the virtual championship to be held next May. Teams have a second chance to qualify in February.
3. In November we featured Consumer Rights & Responsibilities topics in the monthly TeamSmarts competition and winning teams came from Iola, KS; St. Peters, MO; Omaha, NE; Skillman, NJ; and Bell County, TX.
4. We kicked off a creative opportunity for students, asking them to design an anti-counterfeiting poster. We are partnering with UL's Be Safe, Buy Real campaign. Prizes and team awards are available.
5. We are busy prepping competition materials for both the state and national championships – and we're excited to be together again in person in 2022.



*Team Interview with Bellevue High School in OH; Question Reader is Chelsey Green, the NE LifeSmarts State Coordinator and state FCCLA Adviser*

6. If you are able, please consider a donation to LifeSmarts in 2021. LifeSmarts is a program of the National Consumers League, a 501(c)(3) non-profit organization, and any donations made to the LifeSmarts program are completely tax-deductible. If you're making year-end contributions, please consider a donation to the LifeSmarts Travel Stipend Fund to help all teams travel to compete in person next April.

Happy Holidays,



Lisa Hertzberg  
Program Director, LifeSmarts

[lisah@nclnet.org](mailto:lisah@nclnet.org)

651/699-3650