



LifeSmarts

Learn it. Live it.

Notes from the Director

LifeSmarts Alumni Update, October 6, 2021

Dear Alum,

We want to thank all of the Alumni who have connected with us over the past year. We have taken many of your suggestions into consideration. Please keep an eye on your emails for opportunities to volunteer with LifeSmarts teams and competitions in your area, along with ways to connect with other Alumni as a means of professional development.

Program Updates

1. Over the past month it has been wonderful to welcome back educators and students to the 28th year of LifeSmarts. Coaches have already registered hundreds of new teams and thousands of students are busy testing their consumer smarts.
2. New lessons, [Post-Secondary Education](#) and [Buying a Used Car](#), went live today on the [LifeSmarts U microsite](#). LifeSmarts thanks Toyota Financial Services for investing in LifeSmarts and underwriting these lessons. We are so excited to feature content from these lessons all year through competition, and we know that alumni will also benefit from them! [Read the press release to learn more.](#)
3. We are in full swing with partner programming with FCCLA and FBLA.
4. In September we featured Health & Safety content and the first TeamSmarts quiz this program year included 100 questions for all students to test their Health & Safety skills. Our winning teams are:
 - a. Varsity – Biz-e-Teen, Midcities Montessori, Bedford, TX
 - b. Junior Varsity – Seek 1st Hour TR, Trailridge Middle School, Shawnee Mission, KS
 - c. 4-H – 4-H Explorers, Dorchester County, SC 4-H
 - d. FBLA – Canaan_David_Savannah, Canaan Schools, Canaan, VT



5. As we look towards 2022, please keep LifeSmarts in mind for your end-of-year donations. Our parent organization, the National Consumers League, is a 501c3 and your donations are tax-deductible. Your donations allow us to bring more students to our National LifeSmarts Championship through travel stipends and financial assistance.
 - a. You can donate today using this link: <https://lifesmarts.org/donate>

In the meantime, please reach out if there are any questions that I can answer for you.

Best regards,

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PS Here's a throwback photo for you – and a shout-out to our 2016 Team Captains!

