



LifeSmarts

Learn it. Live it.



August SmartStart
Make this LifeSmarts season the best ever

Welcome back!

Get excited! The LifeSmarts 2021-2022 season launches next month! On behalf of the entire LifeSmarts team, welcome back.

Competition launches Monday, September 13

Competition kicks off next month with all-new questions and the year's first TeamSmarts Challenge on the topic of Health and Safety. We are busy refreshing study resources and updating LifeSmarts U. Be sure to mark September 13 on your calendar as the first official day for competition.

Save the date: National LifeSmarts Championship

The 2022 National LifeSmarts Championship will take place in Washington, DC, April 21-24, 2022. Make it a goal for your LifeSmarts team to qualify! Your LifeSmarts State Coordinator will share competition deadlines and other important details with you soon. The Wild Card application procedures will be announced in September, with eligibility for all Varsity LifeSmarts teams this year, meaning more opportunities for your team to advance to the National LifeSmarts Championship.

Exciting new projects

We are excited to offer several new and motivating ways for you and your students to get involved in LifeSmarts this year. Look for new opportunities, including special projects on OTC medicine safety, Intuit's TurboTax and Mint simulations, a guide for first-generation college students, and new and revised LifeSmarts U lessons about online shopping, going green, identity theft, and more. In addition to Intuit, we thank Johnson & Johnson, Toyota Financial Services, Norton LifeLock, and Amazon for sponsoring these new activities and lessons.

State Coordinators needed

We still need State Coordinators in several states including Alabama, Alaska, Arizona, Arkansas, Massachusetts, Mississippi, Montana, New Hampshire, New Hampshire, New Jersey, Ohio, Oregon, Puerto Rico, Rhode Island, South Dakota, Utah, Vermont, and Wyoming. Please contact us if you are interested in helping spread the LifeSmarts program as we educate tomorrow's consumers today! [Find out more about our State Coordinators here.](#)

Thanks for joining us for the 2021-2022 LifeSmarts year. We can't wait to get started!

As always, we want to hear from you! [Contact us](#) to let us know what you think.

—The LifeSmarts Team
LifeSmarts: Learn it, Live it!