Hello everyone! It’s hard to believe that January is almost over. LifeSmarts has a lot going on this week!

**Good luck in State LifeSmarts Championships**
Good luck to all teams competing in their state championships! We know that you’ve been busy studying, practicing, and learning, and we can’t wait to see many of you online during the Virtual National LifeSmarts Championship, April 17 – 19, 2021.

**Find the deadlines for your state program.** Don’t forget to share your successes with us on social media using #LifeSmarts2021!

**OTC Infographic Contest offers cash awards!**
Thanks to Johnson & Johnson, LifeSmarts students have the chance to win $100 cash awards for creating informative infographics about Over-the-Counter (OTC) medicine safety. For complete information and submission guidelines, click here. The second round of $100 cash awards will be made to JV and Varsity students who submit winning infographics by February 28!

**January TeamSmarts Quiz – earn $100 with your team!**
Don’t miss out on the January TeamSmarts quiz. This month’s topic is the Environment, and the winning Varsity, JV, FBLA, FCCLA, 4-H, HOSA and SkillsUSA teams each receive $100 cash prizes. Teams must compete by January 31. Click here for additional information.

**First Wild Card application deadline is near**
This is a great opportunity to advance YOUR team to compete in the National LifeSmarts Championship as a Wild Card Team. Wild Card application materials for FBLA, FCCLA, and 4-H teams are due on January 31. Other applicants can apply until March 1. For detailed information, click here. We look forward to seeing your excellent applications. Let us know if you have any questions.

**FBLA LifeSmarts Spring Challenge opens Feb. 1**
FBLA teams may soon compete to earn one of the final 12 spots to compete in the FBLA LifeSmarts Competitive Event next summer at FBLA’s virtual National Leadership Conference. The FBLA LifeSmarts spring challenge will be open February 1 – February 26. Teams of two students compete online at LifeSmarts.org, taking two TeamSmarts quizzes together and each completing an individual quiz. Click here to learn more.

Until next week,
--The LifeSmarts Team