

## LifeSmarts Coordinator Call Minutes January 6, 2021

Staff: Lisa Hertzberg, Cheryl Varnadoe, Elena Robertson, Nailah John

Coordinators: Amanda (LA), Gayle (NM), Tammie (WI), George (DE), Kim (VA), Mary (MN), Crystal (ND), Chelsea (NE), Britanni (GA), Kyla (SC), Gloryana (HI), Jared (TX), Alva (MD), Gwen Worlds (FL)

### Agenda:

1. Welcome
2. Program Updates
  - a. TeamSmarts
    - i. January [TeamSmarts](#) topic is the environment. Closes on January 31.
      1. Please promote to your coaches! We'd love to see more teams taking this monthly quiz
    - ii. Congratulations to the December winners!
      1. Varsity - Team 2 - Gardner Edgerton High School - KS
      2. Junior Varsity - SEEK-3 - Trailridge Middle School - KS
      3. FBLA - P&J - Monroe Township High School - NJ
      4. FCCLA - Macon Tigers 1 - Macon County High School - MO
      5. 4-H - Webster County 4-H - KY
  - b. Nationals update:
    - i. We are going virtual! This has not been publicly announced yet, but will be very soon
      1. We will let coaches know, as well as sponsors, alumni, and volunteers; also watch the web site and social media
    - ii. Planning meeting this week with BDI – our event management team
    - iii. We will use QuizBowl pro and Zoom for competitions
    - iv. 2020 and 2021 Championships will be held
    - v. Students cannot compete on both a 2020 and a 2021 team. Must choose one or the other. Defer to rules we sent out this fall for 202 teams. Let us know if you need those again.
      1. Can the same school or organization represent the state for both 2020 and 2021? Yes, if all different kids.
      2. 2020 teams must be at least 3 members – this is a change for 2020 teams only
    - vi. We plan to communicate to 2020 teams on Jan. 15 and ask them to let us know in February if they plan to compete.
    - vii. Teams will have scheduled times to compete so hopefully they can schedule around other activities.
    - viii. Will reach out to Team Advisory Board for their ideas on how to make this fun and ways they can help us.
    - ix. We will bring in Alumni to help run the event, and to participate in some fun events such as trivia night.

- x. We know this will be FUN and a worthwhile EVENT.
- xi. More information is forthcoming.
- xii. Questions? Comments?
  - 1. Gayle: if they are in touch with alumni would we like that contact information? Cheryl said yes, please send to Lisa or Cheryl.
- c. State Competition update: Please reach out to your coaches and assure them there is competition going on this year!
  - i. Competition materials are being developed for those doing virtual competitions. We will include a release forms packet, certificates, individual assessments, a few speed smarts activities and the JV and Varsity state scripts.
  - ii. We plan to get the 8-9 state coordinators together who are hosting virtual events on a zoom to field questions and share orientation materials.
  - iii. Visit [http://www.quizbowlsystems.com/support\\_online\\_trainingvideos.html](http://www.quizbowlsystems.com/support_online_trainingvideos.html) for some training videos that we will be using – we won't use all of these but you can see how much the system has developed since we last shared it with you.
  - iv. If you are hosting a TeamSmarts state competition (students take a 100-question TeamSmarts quiz; 40 seconds per question. Students will lose points if they take longer to complete questions.), make sure Cheryl has your competition date so the quiz can be opened and closed on the appropriate dates. She will need to work with you to get the team list to open the quiz for the correct teams.
  - v. As a reminder, these materials are never to be shared with coaches or students.
  - vi. Let us know as soon as you have your state champion named and share any press with us, please.
  - vii. We will share the Winning Coach memo before the next call.
- 3. J & J Infographic
  - a. Great infographics submitted
    - i. First Winner: Audrey Coltrane, Kansas
    - ii. Next deadline: February 28, 2021
    - iii. This will be part of the pre- competition for Nationals 2020 and 2021
- 4. Other partnerships:
  - a. LifeSmarts received a major grant from Amazon for 2021 so we are super excited about that! You'll see new content and new questions rolling out this year. (online shopping, online digital footprint, online safety)
  - b. We are partnering with Intuit Education to bring their TurboTax and Mint learning modules to LifeSmarts students and alumni. More to come!
- 5. Other competition and scholarship updates/ deadlines:
  - a. FBLA - Spring Competition—February 1 – 26, 2021 for opportunity to attend National FBLA/LifeSmarts competition this summer. 12 teams (2 members per team) will be chosen. For details, visit: <https://lifesmarts.org/fbla/>

- b. HOSA – great call in December, we look forward to working with them on their Health and Safety Quiz Bowl (and we plan to attend their summer conference if we can travel by then)
  - c. Wild Card Deadline for 4-H, FCCLA, and FBLA teams: January 31; Final deadline is March 1 for other applicants
    - i. Contact Cheryl if you have questions about the Wild Card process.
    - ii. Visit [www.lifesmarts.org/wild-cards](http://www.lifesmarts.org/wild-cards) for additional details.
  - d. Sarah Weinberg – Due March 12, 2021 <https://lifesmarts.org/sarah/>
    - i. Reminder – this is an opportunity for a coach to nominate a HS senior who is taking the lead on local service projects in their community
  - e. Kahoot -- FUN new opportunity for coaches to quiz and the winner will receive an Amazon gift card (Stephanie Bennett from Louisiana won the first one in December)
    - i. Teams may use these Kahoots as practice sessions, but prizes will only go to coaches
    - ii. First 20 coaches to compete are eligible for prizes
6. Q and A – what questions do you have? How can we help?
7. Next call info: **Next call has been moved to THURSDAY, February 4, 2021 at 3 p.m.** ET (due to North Dakota State competition on Feb. 3) using same call-in number: Dial-in number (US): 1-712-770-5505; Access code: 526017#
8. Thank you for your flexibility, your support and for all you do for the LifeSmarts program!