



# LifeSmarts

*Learn it. Love it.*

## Notes from the Director LifeSmarts Alumni Update, January 12, 2021

Dear LifeSmarts Alumni,

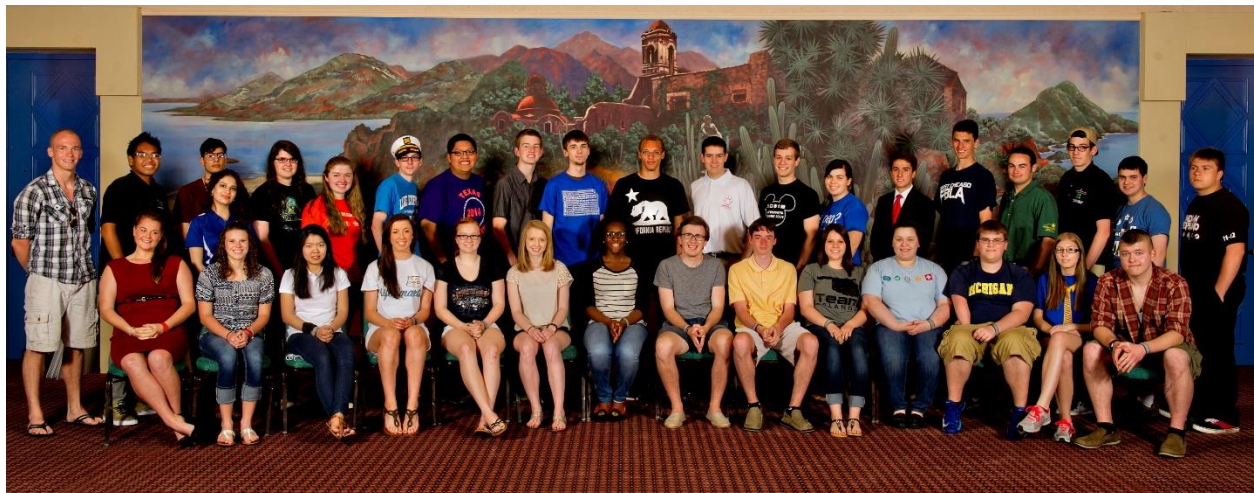
Happy New Year! I hope that you had wonderful holidays. As we expand the LifeSmarts Alumni Association, please watch for our emails and updates, and plan your involvement with LifeSmarts in 2021.

### **LifeSmarts Alumni Association Update**

We seek Alumni leaders to serve on the newly-formed LifeSmarts Alumni Association Board. One member will join the LifeSmarts Advisory Board as well. We are excited to build out alumni engagement throughout 2021 and beyond.

### **Do you see yourself?**

The throwback photo below is the Team Captain photo taken at the 2014 National LifeSmarts Championship.



*LifeSmarts Team Captains at the 2014 National LifeSmarts Championship in Orlando, FL*

## LifeSmarts Program Updates

The LifeSmarts team is looking forward to a competitive 2021!

- **We begin hosting virtual state competitions later this month.** We will support State Coordinators by providing all competition questions, team activities, and individual assessments, and new this year – we will be running our virtual buzzer system for many of these competitions.
- **The National LifeSmarts Championship is going virtual in 2021.** LifeSmarts will host both the 2020 and 2021 National LifeSmarts Championships virtually April 17-19, 2021. We look forward to this DOUBLE competition as we celebrate State Champion teams and Wild Card teams from both program years. We are excited to host a virtual event that will provide rigorous competition, fun events, and a few surprises. Watch this space for details!
- **Call for Volunteers!** Please put our dates on your calendar – volunteers are needed! We will especially need your help April 18-19, 2021, as we run a number of buzzer matches using our virtual platform.
- **The first Over-The-Counter Medicine Safety Infographic Contest concluded in December** and winning students will receive \$100 cash prizes thanks to our partner, Johnson & Johnson.
- **The December team-based TeamSmarts assessment focused on technology,** and the following teams have each won a \$100 cash prize for placing first among their peers:
  - FBLA - P&J - Monroe Township High School - NJ
  - FCCLA - Macon Tigers 1 - Macon County High School – MO
  - 4-H - Webster County 4-H – KY
  - JV - SEEK-3 - Trailridge Middle School - KS
  - VARSITY - Team 2 - Gardner Edgerton High School- KS

We look forward to a dynamic 2021, and we want you to be a part of it. Please reach out – we look forward to hearing from you.

Best regards,  
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