

December 3, 2020
Coordinator Call Minutes

Roll call: Mary Hillman (MI), Gloryana (HI), Gayle (NM), Tammie (WI), GERALYN (FL), Jared (TX), George (DE), Chelsey(NE), Crystal (ND), Courtney (GA), Kay (WI), Kim (VA), Lance (ID), Donna (MO), Angela (KS), Amanda (LA); Alva (MD)

Staff: Lisa Hertzberg, Cheryl Varnadoe, Nailah John, Elena Robertson

Agenda:

- Welcome Everyone! Happy Holidays!
- Program Updates:
 - November TeamSmarts winners:
 - **Varsity:** Blue, Barrington High School, RI
 - **JV:** Owensville Middle School Dutchmen, MO
 - **4-H:** Madison County Varsity 4-H, GA
 - **FCCLA:** Brilliant Bison Buffalo High School, MO
 - **FBLA:** Montgomery - Miao & Feng, Montgomery High School, NJ
 - TeamSmarts for December on Technology and Workforce Preparation is open until December 31. For more information, revisit: <http://lifesmarts.org/teamsmarts/>
 - NEW updated Coach's Guide is now available in multiple locations on our website! <https://lifesmarts.org/wp-content/uploads/2020/11/LifeSmarts-Coachs-Guide-2020-2021.pdf>
 - Wild Card Bids - As a reminder the Wild card Bid application is now open!
 - Teams must complete the Wild Card TeamSmarts Quiz which is now posted in the team captains quizzes;
 - Prepare a PowerPoint on a LifeSmarts topic (requirements on handout and web page);
 - Coach can submit a two page recommendation of their team that shares information about the team and the team members and why they should be chosen.
 - The application also asks for some demographics to be supplied by the coach.
 - Deadlines: FCCLA, FBLA, and 4-H teams must submit all application materials by January 31, 2021.
 - Varsity teams can apply on a rolling basis until March 1, 2021.
 - Second place teams have one week after their state competition is held to submit an application, but they must submit by March 1, 2021, if that is first.
 - Please see the page for additional details. <https://lifesmarts.org/wild-cards/>
 - There is a Wild Card flyer on that page; feel free to share this. If coaches have questions, they can contact [Cheryl](#) for assistance.
- Scholarship Updates:

- Toyota Making Life Easier Scholarship
 - We had two LifeSmarts alumni /students to apply for the Toyota Financial Making Life Easier scholarship.
 - Notification will be sent earlier next year as we have successfully renewed our partnership with Toyota.
- Sarah Weinberg LifeSmarts Memorial Scholarship
 - <https://lifesmarts.org/sarah/>
 - Due March 12, 2021
- Funding Update
 - Amazon
 - Johnson & Johnson
 - #GivingTuesday and year-end appeals
- Alumni Update
 - Setting up alumni association; still access the LifeSmarts community
 - Volunteer opportunities; leadership roles
 - Using social media (LinkedIn and Facebook) to make outreach
- Other competition updates:
 - FBLA - Fall Winners have been announced and will be included in our December SmartStart e-news which arrives Monday.
 - Twelve teams qualified for the FBLA National Leadership Conference this summer.
 - 125 teams registered and competed, 85 qualified to advance to NLC
 - The FBLA / LifeSmarts Spring Challenge will take place February 1-26, 2021.
 - FCCLA - 16 teams qualified for FCCLA/LifeSmarts Knowledge Bowl at the National Leadership Conference to be held this coming summer.
 - These teams have not been announced publicly yet. FCCLA will announce them on December 11.
- State Programs:
 - **Coordinator agreement letters and contracts still needed from several states.** Please contact me if you need assistance in getting these back to us. Thanks!
 - **Coordinator bios from all the folks we had them from are now updated and should be posted this week!** (don't worry – you can still send yours in if you have not already) <https://lifesmarts.org/the-lifesmarts-team/>
 - State competition update from survey. Thanks to everyone who filled it out. It is still open if you have not completed it yet. <https://lifesmarts.org/state-competition-2021-coordinator-survey/>
 - Discussion: Did you review the protocols we sent out for live virtual competitions? Any comments? Any suggestions?
 - Tammie: Does not use Zoom regularly – Cheryl said the LifeSmarts team will help
 - Tammie: Will it be necessary to print out questions for officials?
 - Officials may be comfortable using their computer without printing the document

- High points - Volunteer roles, familiarity with zoom platform, recommended
 - A few adjustments have already been made – just wordsmithing, really.
 - Other items to come for virtual live competitions will be a LifeSmarts competitors info letter for teams (coaches and students); Info on pre-assigning participants to Zoom rooms; Room co-host orientation script; Room host orientation script; and a short QuizBowl Pro video orientation
 - What else do you think is need for those of you using this format for your state competitions?
 - Other Competition materials such as the script are being developed and will be shared with you once ready.
 - As a reminder – there are four ways to go for your state competition. Any of these is totally fine! We know things may have to change and we can work with that. If possible, we need to know your plans by January 15 so that we can avoid too many events on the same day.
 - Choice 1: In-person state competition
 - Choice 2: Virtual competition held live online (Zoom and QuizBowl pro)
 - Choice 3: State TeamSmarts assessment determines winner (State Championship online test)
 - Choice 4: Team scores determine winner (five category quizzes and capstone scores are averaged for top four team members for team score)
 - Communicating with your coaches is key!
- Nationals Planning
 - We have been planning for both in-person and virtual
 - We will make the decision sometime around mid-January and will share it broadly immediately
 - Survey going out to all coaches soon. We want and need their input. We will consider best schedule for the competition and what time they would be able to devote to this.
 - 2020 teams will get an email from us asking their plans for the 2020 championship soon. We will ask them to commit in January
 - Tammie recommends contacting 2020 teams after we have made a decision on in-person or virtual event
- Reminders
 - Infographic –LifeSmarts / Johnson & Johnson OTC medicine safety infographic contest
 - Students have the chance to win prizes for creating informative infographics about Over-the-Counter (OTC) medicine safety.
 - Visit <https://lifesmarts.org/lifesmarts-otc-medicine-safety-infographic-contest> for complete information and submission guidelines.
 - Thanks to Johnson & Johnson for their support of this project. The first 10 \$100 cash awards will be made to JV and Varsity students who submit winning infographics by December 18.
 - Communications
 - Are all your coaches receiving the weekly TeachSmarts and the monthly SmartStart e-news? Please let us know of any who need to be added to our distribution list. These are the best reminders for coaches. They may need to let us know to add them back if they opted out for some reason.

- State Sharing: Highlights happening in your state: (if time)
 - MN – Mary had a new school sign up and they have a new teacher who student taught in another school with an active LifeSmarts program (and her new school used to do LifeSmarts before the coach retired)
 - Georgia hosting webinar on Friday
 - Hawaii competition closes next week!
- Next call info:
Next call is Wednesday, January 6 at 3 p.m. ET using same call-in number:
Dial-in number (US): 1-712-770-5505
Access code: 526017#
FreeConferenceCall.com
- We will be away from the office between December 23 and January 4. **Happy Holidays – to you and yours!** Please stay safe and sound.