



LifeSmart

Learn it. Live



2020 Trumpeter Awards Program

Celebrating Consumer Advocacy in the 21st Century

Tuesday, October 6, 2020 | 4PM (ET)

		
Vicky Nguyen NBC News Investigative and Consumer Correspondent	Commissioner Jessica Rosenworcel Federal Communications Commission	Attorney General Karl A. Racine District of Columbia

Join us for Trumpeter!

Each year, LifeSmarts' parent organization, the National Consumers League, hosts the Trumpeter Awards Dinner to celebrate our consumer champions. This year for the first time ever, our event will be virtual. All

are welcome to attend, and there is no charge; [please join us to watch the premier tomorrow, October 6, at 4pm EDT.](#)

The program will feature inspirational remarks by honorees FCC Commissioner Jessica Rosenworcel, NBC News Investigative and Consumer Correspondent Vicky Nguyen, and Attorney General of the District of Columbia, Karl A. Racine. We will also be sharing messages from a number of former honorees including our own [ConsumerMan, Herb Weisbaum!](#)

We hope that you and your students are able to watch with us!

Kudos to our September Health & Safety TeamSmarts Challenge winners!

FBLA: Panthers FBLA, J. F. Shields High School, AL

FCCLA: Clark Senior FCCLA - Clark High School, SD

4-H: Duval Diplomats - Duval County 4-H, FL

JV: Canyon County 4H JV - Canyon County 4-H, ID

Varsity: Biz-e-Teen - Midcities Montessori, TX

Each of these teams has earned a \$100 award! Your team can win this month by earning the top score in the Personal Finance [TeamSmarts Challenge](#) by October 31!

It's Personal Finance month at LifeSmarts

This month our LifeSmarts focus is on Personal Finance. *U.S. News and World Report* just released the results of an August survey that showed 83 percent of parents believe high schools don't do enough to teach kids about managing their finances. Yet, a course in personal finance is a graduation requirement in only six states.

LifeSmarts can help prepare every participant for a better financial future. Check out our personal finance resources including: Question of the Day Calendars, Weekly Content Vocabulary, ConsumerMan Videos and Lessons, LifeSmarts PowerPoints / LifeSmarts U Lessons and Learning Modules, Tell Me the Question, LifeSmarts U, and Links to Websites and Study Materials [here!](#)

To read more about the survey results [click here](#).

Wild Card bids for the 2021 National Championship

Again this year, eligible Varsity teams are invited to [apply](#) for a Wild Card bid to the National LifeSmarts Championship, scheduled for April 17-20, 2021, in Cincinnati, Ohio. Five teams will earn these automatic bids to advance to the national level with one spot each reserved for FCCLA, FBLA, and 4-H teams. Teams will work together on the Wild Card TeamSmarts quiz, available [beginning December 1](#) in the team captain's portal. Applicant teams will also design an educational PowerPoint or Prezi on an important LifeSmarts topic. The team's coach will provide an endorsement of their team including how team members would benefit from participating in the National LifeSmarts Championship. Coaches will also include demographics on the school, chapter, or club as part of the online application. Wild Card bid invitations will be issued within 7 days following each of the two application deadlines. Successful wild card teams will receive a \$1,000 travel stipend to help them get to Cincinnati. Complete application and eligibility information is available [here](#). Contact [Cheryl](#) with any questions.

LifeSmarts OTC Medicine Safety Infographic Contest

During the 2020-2021 LifeSmarts season, students have the chance to win prizes for creating informative infographics about Over-the-Counter (OTC) medicine safety. For complete information and submission guidelines, [click here](#). For ideas on how to implement the project, visit the [Over-the-Counter Medicine Safety Mentoring Project page](#). We thank Johnson & Johnson for their support of this project and for providing scholarships and prizes for the participants. Infographics are due December 4. JV and Varsity LifeSmarts students are eligible to win 10 \$100 cash prizes.

FCCLA/LifeSmarts Knowledge Bowl

LifeSmarts is a competitive event with Family, Career, and Community Leaders of America (FCCLA). Knowledge Bowl registration is open now, and teams must take the FCCLA TeamSmarts quiz by October 15. To learn more, [click here](#).

FBLA Fall Challenge dates

The FBLA LifeSmarts Competitive Event offers two chances to qualify. The Fall Challenge dates are October 20 – November 13. For additional information, [click here](#).

Until next month, stay safe and sound!

–The LifeSmarts Team

LifeSmarts: Learn it, Live it!

P.S. –Help us continue the LifeSmarts program by giving to LifeSmarts. [Make your tax-deductible donation today!](#)

[LifeSmarts.org](https://www.lifesmarts.org)
