



LifeSmarts

Learn it. Love it.

LifeSmarts OTC Medicine Safety Infographic Contest The Step-by-Step Guide for Leaders and Teachers

Objective	Create an infographic to inform a target audience about Over-the-Counter (OTC) medicine safety.
Step 1	Gather Information. Complete one or both LifeSmarts OTC Medicine Information Units: <i>The Drug Facts Label</i> : https://lifesmarts.org/lifesmarts-u/health-safety/drug-facts-label/ , and <i>OTC Medicine Safety</i> : https://lifesmarts.org/lifesmarts-u/health-safety/medicine-101/
Step 2	Select a target audience. Peers, parents, and older adults should be reminded about the safe use of OTC medicine for themselves and for children in their lives. The audience will shape the topic and the specific information included. Focus on one topic. Narrow the topic to one important subject relevant to the audience. Examples: The importance of using dosing tools, how to safely dispose of medicine, or storing medicines safely.
Step 3	Read the rubric. The rubric is a guide for meeting or exceeding the expectations for the contest. Look carefully at all the components that make a quality infographic. Rubric: https://www.schrockguide.net/uploads/3/9/2/2/392267/schrock_infographic_rubric.pdf Outline information. Organize the data to be included in the infographic. Cite resources. Be sure to cite your sources in a footnote on the infographic. You do not need to cite LifeSmarts resources.
Step 4	Visualize the data. Create the infographic using one of the free “user-friendly” resources on the Internet. Helpful websites include: https://www.visme.co/make-infographics/ ; https://snappa.com/create/infographics ; https://venngage.com/ ; https://piktochart.com/formats/infographics/
Step 5	Enter the Competition. Upload your infographic to the LifeSmarts website: https://lifesmarts.org/infographic-contest-form/
Helpful Links	Video-How to Make an Infographic in 5 Steps: https://venngage.com/blog/how-to-make-an-infographic-in-5-steps/ An infographic about making an infographic: http://www.infographicsshowcase.com/wp-content/uploads/2010/03/Use-Infographics.jpg Infographic as a classroom project: https://creativeeducator.tech4learning.com/2013/lessons/Infographics



Add short body of text

HOW TO CREATE AN INFOGRAPHIC

5 STEPS



Complete the LifeSmarts Lesson on OTC Medicine Safety or The Drug Facts Label

STEP 1

STEP 2

Select an audience and a topic for your infographic



Review the rubric that will be used to evaluate your infographic and outline the information to be included

STEP 3

STEP 4

Create your Infographic with a "user friendly" website



Upload to the LifeSmarts website

STEP 5

FOOTNOTES

Cite your resources

