Welcome back to TeachSmarts and to the 2020-2021 LifeSmarts program year!

Beginning today and continuing most Tuesdays through next May, TeachSmarts emails will keep you in the know about all things LifeSmarts. TeachSmarts highlights the free educational materials at LifeSmarts.org, LifeSmarts competitions and deadlines, and exciting new opportunities throughout the program year. Also watch for our in-depth monthly SmartStart e-newsletter on the first Monday of each month.

Returning coaches and students

The new competition season kicks off September 14 at LifeSmarts.org! We are celebrating 27 years of educating youth to be responsible consumers. Returning coaches and students do not need to register again, but coaches will create new teams for the 2020-2021 program year beginning September 14. Coaches, take a look at our LifeSmarts Coaches Monthly Calendar Checklist to stay on track. New and returning coaches can get in the game here.

What's new this year?

- Refreshed study resources for all five topic categories
- New Content Vocabulary flashcards and interactive games
- New Question-of-the-Day calendars

More dynamic updates are on the way, so stay tuned!

TeamSmarts opens September 14
The first TeamSmarts quiz on Health and Safety will open September 14 and close at midnight on September 30. Team captains will find the quiz under their quizzes tab. Monthly prizes are awarded in the TeamSmarts challenge to the top scoring teams in JV, Varsity, FBLA, FCCLA, and 4-H. Each top-scoring team receives a $100 award! We look forward to recognizing winning teams each month through February.

Watch for more exciting news and updates in each issue of TeachSmarts!

– The LifeSmarts Team

LifeSmarts: Learn it, Live it!

P.S.–Help us continue the LifeSmarts program by giving to LifeSmarts. Make your tax-deductible donation today!

LifeSmarts.org