



# LifeSmart

*Learn it. Live*



The LifeSmarts 2020-2021 season launches next month! On behalf of the entire LifeSmarts team, welcome back. This year we are offering new and exciting ways for you and your students to get involved in LifeSmarts.

## Competition launch: Monday, September 14

Competition kicks off next month with new questions and our first TeamSmarts Challenge on the topic of Health and Safety. We are busy refreshing study resources and updating LifeSmarts U. Be sure to mark September 14 on your calendar as the first official day for competition.

## Save the date: National LifeSmarts Championship

The 2020 and 2021 DOUBLE National LifeSmarts Championship will take place in Cincinnati, Ohio on April 17-20, 2021. Make it your goal for your LifeSmarts team to qualify! Your LifeSmarts State Coordinator will share competition deadlines and other important details with you soon. Wild Card procedures will also be announced soon, providing eligible teams with more opportunities to advance.

## Exciting new projects

Look for new projects this program year including: Over-the-Counter Medicine Safety with Johnson & Johnson Consumer Inc.; educational components on Social Security and Retirement from our partnership with AARP; a relaunch of our LifeSmarts Adventure app; new quizzing activities, and more!

Thanks for joining us for the 2020-2021 LifeSmarts year. We anticipate a great year! Remember, we are all in this together, and as always, we want to hear from you!

[Contact us](#) to let us know what you think.

– The LifeSmarts Team

*LifeSmarts: Learn it, Live it!*

*P.S.–Help us continue to offer LifeSmarts to more students and new audiences. [Make your tax-deductible donation today!](#)*

[LifeSmarts.org](https://www.lifesmarts.org)