**LifeSmarts State Coordinator Conference Call**

**August 2019**

Roll call: Kyla Capers, SC; Tammie McCarthy, WI; Courtney Brown, GA; Michelle Wild, NC; Crystal Kraft, ND; DJ Szukalski, PA; Bill Cocke, DC; Angela Howdeshell, KS; Brittani Lee, GA; Jared Cappers, TX; Amanda Larkins, LA; Vanessa Spero-Swingle, FL; Gwen Worlds, FL; Gloryana Akapo, HI

Sarah Charles, Donna Sharpe, and Mary Hillman will be absent today.

Staff: Lisa Hertzberg and Cheryl Varnadoe

Agenda:

1. Welcome back!

* 1. 26th year for LifeSmarts!
  2. New coordinators introduced themselves (NC, PA, TX, WI); we are so excited to have you all on board!
  3. Chantal left staff in June and we will be filling that position in the next few months

2. Goals for today’s call

* 1. Updates

b. Sharing outreach efforts and best practices

3. Sharing: Coordinators were asked to tell us about outreach they have conducted this summer or something new they have tried or will be doing this fall

* 1. Vanessa – Yesterday Cheryl did a webinar for 4-H and teachers to introduce LifeSmarts and they had at least 10 people on the call -- excited to kick-off the program this way
     1. Cheryl mentioned several views after the webinar, too
  2. Cheryl – Going to OK this month to hold an in-person training; also going to SC next month
     1. Kyla said they’re excited that Cheryl is coming
  3. Brittani – 4-H is busy in the summer but they got together to plan the year for LifeSmarts
     1. They will be holding a kick-off webinar in December
     2. They are reaching out to past Georgia teams/coaches who have gone to Nationals to learn from their experiences, and use this to help new teams prepare for competition
  4. Kyla – What are the advantages of a webinar vs an in-person training?
     1. Vanessa said the webinar serves better as an awareness piece, but an in-person training is good for hands-on work with coaches and potential coaches
  5. Cheryl – We will be holding several webinars for coaches this fall to showcase what’s new on the LifeSmarts Web site and help them get started.
     1. Cheryl also plans a webinar on teamwork.
     2. Angela reminds people to record webinars for those who cannot join it live; people do watch them later
  6. Tammie – two Facebook videos posted over the summer – how can we get these?
     1. Here are all the direct links to LifeSmarts Videos:

**LifeSmarts: Learn it, live it**

[https://www.youtube.com/watch?v=-5jGqTYTyBM](https://nam05.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D-5jGqTYTyBM&data=02%7C01%7Clisah%40nclnet.org%7Cb4b619484f144d84e9c408d716bf04c2%7C4e1d2f3fec00459892401b9071ab6582%7C1%7C0%7C637002881982816272&sdata=cGFqnFhyJ7lvJrdJrOs6xJoITbgN6XTRF%2BYS4tDjhjw%3D&reserved=0)

**Why I support LifeSmarts**

[https://www.youtube.com/watch?v=SV5sJ7X67aA](https://nam05.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DSV5sJ7X67aA&data=02%7C01%7Clisah%40nclnet.org%7Cb4b619484f144d84e9c408d716bf04c2%7C4e1d2f3fec00459892401b9071ab6582%7C1%7C0%7C637002881982826270&sdata=xteXizIVNivM6J9Nz2j6fhiQWj4aUlbXU4e3ZYWGzgw%3D&reserved=0)

**Educators share: The LifeSmarts Difference**

[https://www.youtube.com/watch?v=1aixHJZMkuI&list=PL5C570F858BAEE1F7&index=38](https://nam05.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D1aixHJZMkuI%26list%3DPL5C570F858BAEE1F7%26index%3D38&data=02%7C01%7Clisah%40nclnet.org%7Cb4b619484f144d84e9c408d716bf04c2%7C4e1d2f3fec00459892401b9071ab6582%7C1%7C0%7C637002881982836267&sdata=EE6JEoY9WiJubIH9mv1%2B4ODPevfLThJY8nVZn0BjrzI%3D&reserved=0)

**Happy birthday, LifeSmarts!**

[https://www.youtube.com/watch?v=Mcpo78x-OGA](https://nam05.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DMcpo78x-OGA&data=02%7C01%7Clisah%40nclnet.org%7Cb4b619484f144d84e9c408d716bf04c2%7C4e1d2f3fec00459892401b9071ab6582%7C1%7C0%7C637002881982836267&sdata=F%2Ba%2FKFpb8NFuXlT3T8XE%2FUGfbQmIq3xrRdyfDTjNRyg%3D&reserved=0)

**LifeSmarts: Beyond the competition**  
[https://www.youtube.com/watch?v=B2NAt018I8s&feature=youtu.be](https://nam05.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DB2NAt018I8s%26feature%3Dyoutu.be&data=02%7C01%7Clisah%40nclnet.org%7Cb4b619484f144d84e9c408d716bf04c2%7C4e1d2f3fec00459892401b9071ab6582%7C1%7C0%7C637002881982846264&sdata=kHeBnIs9ZUTmlHLXAByi2SaK2zP3xOyo117t4D8xSgc%3D&reserved=0)

* 1. Gloryana – Sending information to past coaches and all superintendents, will be at a teacher conference in October
  2. Angela – Held a workshop and used LifeSmarts in a Box (the activities are very popular, and she heard rave reviews); she also made presentations to FACS and Business teachers and they were very receptive

4. Coordinator updates:

* 1. MOUs / Contracts needed still from a few states; emails sent two weeks ago
     1. Will process in one batch for counter signatures, and then we will send copies back to coordinators
  2. Cheryl will remind states that need to update, sign, or renew contacts or MOU’s. Please contact her (cherylv@nclnet.org) for assistance or questions
  3. Coordinator 2019-20 calendar was included in email and is attached to end of minutes. Will be added online at: <http://lifesmarts.org/coordinators/coordinator-resources/calendar/>

You have to login to access the coordinator corner page using your state name and password. Let Cheryl or Lisa know if you don’t have this information.

This page will be updated over the next few days.

* 1. Coordinator calls are the first Wednesday of the month at 3 p.m. Eastern
  2. Need bios from coordinators not on this page: <https://lifesmarts.org/the-lifesmarts-team/>.

**Coordinator Bio**

Name:

Title:

Affiliation:

State:

How long have you been the LifeSmarts State Coordinator?

Is there another person or a group you would like to list as supporters or co- coordinators?

Why do you (or why does your office or organization) support LifeSmarts?

What is your favorite part of LifeSmarts?

What else would you like to add?

Please attach a picture of yourself.

We have a couple to add (Donna, Amanda) but ask new coordinators to send theirs

* 1. Materials available to ship (email Lisa or Cheryl to request materials)
     + Coach’s Guides (updated early 2018) Planned update
       - Future versions are expected to be web-only
     + Postcards (printed 2017); great quick way to introduce the program
     + LifeSmarts in a Box (if you have not received copies, let us know)

5. Questions

* 1. Submit any new LifeSmarts questions to Cheryl NOW
  2. We are looking for question reviewers -- we will send a set of questions to each of you -- if you have a topic preference, let us know
     1. Volunteers: Tammie, Michelle, Vanessa, Brittani
  3. Questions will go out by September 10
  4. Reviewed questions due back by September 30
  5. Submit any lesson plans you would like included on LifeSmarts U
     1. Seeking new lessons to post; will give full credit to the writer(s)
        1. National audience
        2. Keep in mind for tenure or similar processes
     2. Let us know if you have a great new name for this resource!

6. Nationals photos

* 1. Gallery only has four photos <https://lifesmarts.org/nationals-2019-photo-gallery/> -- we are creating a nationals photo gallery as part of our summer web site redesign; in the meantime if you need photos we can share via dropbox or you can get photos you need from the LifeSmarts Facebook page. You can also email us. These are a great resource for you, please use them!

7. Website updates

* 1. Program year launches September 9, 2019
     1. We are sending out weekly teaser emails to remind everyone about September 9 launch. We hope everyone got the first one last week on August 1.
  2. Updates
     1. Coordinators will have access to most of what was on the wish list for information about teams and coaches – and better, more usable, workable stats/data! You will be able to see what coaches are seeing.
     2. Soft launch starts now and coaches and students can go online to register and use resources.
  3. What stays the same - User logins remain the same (coaches and students can just get started). Teams get cleared out every year so coaches will go online and create new teams
  4. Registration process will be the same, but 4-H teams will only have to register once
  5. **September TeamSmarts launches Sept. 1** – feel free to promote! This month’s topic: Health and Safety
     1. 5 winners per month, September – January, receive $100 cash prizes
        1. Varsity winner
        2. JV winner
        3. 4-H winner
        4. FBLA winner
        5. FCCLA winner

7. Program Updates

* 1. FBLA San Antonio National Leadership Conference: LifeSmarts Competition was a great success! Twenty-two teams total; Winners from PA; Runners-up from NC
  2. FCCLA National Competition: Successful competition held in Anaheim with 13 teams; winners from SD and runner up from KS
  3. Lisa and Cheryl will attend FCCLA Fall Cluster to conduct the FCCLA/LifeSmarts Knowledge Bowl

8. State program

* 1. Goal to share materials with coordinators by late October, ahead of first state competition in late November
     1. Varsity script completely new
     2. JV script will be updated from 2018-19
  2. Choose state dates based on testing, school dates, and Nationals. Again, please update dates and contact information on your page. Reach out if you need assistance or need your login in credentials sent to you again.

9. National program

* 1. Dates: April 25-28, 2020
  2. Location: Washington, DC. Hotel is Hyatt Regency Crystal City at Reagan National Airport <https://www.hyatt.com/en-US/hotel/virginia/hyatt-regency-crystal-city-at-reagan-national-airport/wasrc?src=corp_lclb_gmb_seo_nam_wasrc>
  3. Wild Card procedures: announced next month

10. JV LifeSmarts Quest: XPLORLABS

* 1. Partnership with UL; special recognition built around this
  2. Lesson plans available at site by the program launch

11. Safety Smart Ambassador community service project continues

* 1. Scholarship applications due Saturday, December 1 for winter awards. Please share with coaches and teachers
  2. Fraud ambassadors program with support from Western Union will be rolling out at website launch. LifeSmarts students will educate older Americans in their communities about fraud

12. New partnerships and projects

* 1. Retirement planning and Social Security (partner: AARP)
  2. OTC medicine project with J & J expanded from two years ago

13. And with state tournaments about six months away, here are the things to be working on, according to the in-person State Tournament Guidelines:

* 1. Continue recruiting teams and coaches
  2. Continue to send out information to coaches
  3. Start raising funds
  4. Assign tasks to Coalition members (co-coordinators and helpers)

14. Other

* SmartStarts
* Weekly e-News
* Question: PA coordinator asked if they will be able to see past coaches to reach out to them (yes, or reach out to Lisa or Cheryl if needed)

15. Next call: September 4 at 3 p.m. Eastern

**2019-2020 LifeSmarts Calendar**

**Date/Time Event**

August 7, 2019 Coordinator Conference Call

August 16, 2019 Web site updates made by coordinators and state competition dates due to NCL, soft launch

Wednesday, September 4, 2019; 3 p.m. Coordinator Conference Call

Monday, September 9, 2019 Online competition goes live

Wednesday, October 2, 2019; 3 p.m. Coordinator Conference Call

Thursday, November 1, 2019 State Competitions may begin

Wednesday, November 6, 2019; 3 p.m. Coordinator Conference Call

Wednesday, December 4, 2019; 3 p.m. Coordinator Conference Call

Wednesday, January 8, 2020; 3 p.m. Coordinator Conference Call

Wednesday, February 5, 2020; 3 p.m. Coordinator Conference Call

Wednesday, March 4, 2020; 3 p.m. Coordinator Conference Call

Saturday, March 9, 2020 Last day for state competitions

(JV can be a little later if needed)

Wednesday, March 18, 2020; 5 p.m. Coach call (state champion coaches)

Tuesday, March 24, 2020; 3 p.m. Coach call (state champion coaches)

Wednesday, April 1, 2020; 3 p.m. Coordinator Conference Call

April 25-April 28, 2020 National LifeSmarts Competition - Washington, D.C.

Wednesday, May 6, 2020; 3 p.m. Coordinator Conference Call

*All times Eastern*