



LifeSmarts
Learn it. Live it.

LifeSmarts Consumer Literacy Program Launches Health Mentoring Project for Students

LifeSmarts (LifeSmarts.org), the teen consumer literacy educational competition and scholarship opportunity run by the National Consumers League, has launched the Year of Health and Safety—and a special mentoring project that rewards students with exclusive scholarship opportunities, special awards, and coach recognition.

The LifeSmarts OTC Medicine Safety Mentoring Project offers high school participants the chance to demonstrate leadership by teaching 5th and 6th graders about medicine safety. Students have access to ready-to-use content for teaching younger kids in classroom, club, and community settings. The project promotes safe medicine storage, safe use of OTC medicine, and understanding the Drug Facts label.

The OTC Medicine Safety Mentoring Project is designed with high school students in mind, and based on educational materials produced by Scholastic and the American Association of Poison Control Centers. The Year of Health and Safety and the LifeSmarts OTC Medicine Safety Mentoring Project was underwritten by a grant from Johnson & Johnson Consumer Inc.

LifeSmarts is pleased to partner with 4-H, Educators Rising, FBLA, FCCLA, HOSA, and TAFE on this project. Chapters affiliated with those organizations are encouraged to participate.



Research has shown that children as young as 10 and 11 are making decisions about their health, such as by personally administering over-the-counter medications.



Be Recognized for Your Service as a Mentor

OTC Medicine Safety Mentors are encouraged to apply for:

- \$1,000 post-secondary scholarships; five awarded.
- \$500 Team or Chapter Awards; 25 awarded to groups that conduct the most presentations or events.
- \$25 Educator awards; 200 awarded. Educators advising students will receive Amazon gift cards.

For deadlines and more information, visit [LifeSmarts.org/OTC](https://www.lifesmarts.org/OTC)