



LifeSmarts

Learn it. Live it.

Denver Digest #1, March 2, 2016

National LifeSmarts Championship 2016: Information for Teams

Focus: Safety Smart Scholarships and Travel Stipends; Video Competition Topics

Dear Coaches and Team members,

We are so excited to see you in Denver next month, competing for the National LifeSmarts Championship! Each week we will share special updates with you through this *Denver Digest*. Our hope is that this will help you prepare for Nationals by providing timely reminders and updates.

Safety Smart Scholarships and Travel Stipends

LifeSmarts partners with Underwriters Laboratories (UL) to provide teens the opportunity for community service with a focus on health and safety lessons for children.

We give you everything you need: the presentations, the lesson plans, the worksheets, and streaming videos featuring Timon and Pumbaa from Disney's *The Lion King*. You take it from there – you present the fun, entertaining content to kids ages 4-10, and you can use it to fulfill service learning or leadership project requirements you may have. See all materials at this [link](#).

By participating this month, you benefit two ways:

- Earn a \$500 travel stipend for your team. Stipends are available for teams who use the Safety Smart Ambassador program between now and Nationals. Every team is guaranteed at least \$500. Once we know how many teams will participate this year, the stipend could increase. Last year we were able to provide \$900 to each team using the Safety Smart Ambassador program.
- Students may earn \$1,000 scholarships for post-secondary education by submitting a PowerPoint documenting their experience presenting Safety Smart lessons. *Four scholarships will be awarded to students attending Nationals.*
 - Find the application at this [link](#).
 - Deadline April 1, 2016

Webinars offered to introduce the Safety Smart program and answer your questions:

- **Webinar times**
 - **TODAY**, Wednesday, March 2, at 7:00 p.m. Eastern, 6:00 p.m. Central, 5:00 p.m. Mountain, 4:00 p.m. Pacific
 - Monday, March 7 at 5:00 p.m. Eastern
 - Tuesday, March 8 at 4:00 p.m. Eastern
- **Register** for all Webinars at this [link](#)

If you need to set up another time, contact Emily Stevenson at: 509-925-3075.

Video Competition

Teams attending the National LifeSmarts Championship will participate in their first competition before arriving on-site. Teams will produce a 1-minute educational video about a specific LifeSmarts topic, post it to YouTube, and then market the video to garner views. This activity is worth up to 100 points. This event challenges creativity, promotes teamwork, and requires use of the latest technologies.

Topics for the 2016 Video Challenge:

1. LifeSmarts PSA
 - Highlight what you enjoy about LifeSmarts – what have you learned? What would you say to get a friend to join? Why should administrators and parents be excited about LifeSmarts?
 - Possible content vocabulary for this topic includes: consumer awareness, life skills, advocacy, challenge, competition, leadership
2. The Safety Smart Ambassador Experience
 - Document your team’s experience as Safety Smart Ambassadors
 - Possible content vocabulary for this topic includes: community service, service learning, safety awareness, personal growth, scholarship, team building, leadership
3. The LifeSmarts.org Web site
 - Showcase the resources available at LifeSmarts.org
 - Possible content vocabulary for this topic includes: resources, competition, National Consumers League, educational, challenge

Rubric and Scoring:

The rubric and more information about the video challenge can be found in the [Coach’s Memo](#), Pages 11-13.

Useful Resources

- Review the [Coach’s Memo](#) so you know what to expect in Denver.
- Use the [Team Reference Page](#) to find updates and a calendar of deadlines.
- Contact Lisa (lisah@nclnet.org) or Seth (sethw@nclnet.org) with any questions.