



LifeSmarts/ASA  
 “In Charge” Financial Literacy Challenge  
 November Challenge: College Search and Application Process  
 Scoring Rubric

Criteria	Excellent	Proficient	Developing	Not Demonstrated/Incomplete
Organization and Execution of College Search Process.	<ul style="list-style-type: none"> <li>College search process form was fully complete and the team was able to explain why they chose a particular college.</li> <li>The team went above and beyond by providing some stats and resources to support their decision.</li> </ul>	<ul style="list-style-type: none"> <li>College search process form was complete but the team did not explain why they chose a particular college.</li> <li>The team provided some data to support their decision, but the data was not specific.</li> </ul>	<ul style="list-style-type: none"> <li>College search process form was submitted but is not complete and lacks any explanation of why a particular college was chosen.</li> <li>Team did not provide any data to support their college decision.</li> </ul>	<ul style="list-style-type: none"> <li>College search process form was not submitted.</li> <li>Form was submitted past the approved deadline (November 30<sup>th</sup>).</li> </ul>
Scoring	50 49 48 47 46	45 44 43 42 41	40 39 38 37 36	35 34 33 32 31
Writing college essay outline.	<ul style="list-style-type: none"> <li>College essay outline was submitted on time.</li> <li>All five sections of the outline are complete and relevant (based on college essay outline reference document).</li> <li>Essay takes into account details provided for the particular student persona.</li> </ul>	<ul style="list-style-type: none"> <li>College essay outline was submitted on time.</li> <li>4/5 sections of the outline are complete and relevant (based on college essay outline reference document).</li> </ul>	<ul style="list-style-type: none"> <li>College essay outline was submitted on time.</li> <li>3/5 sections of the outline are complete and relevant (based on college essay outline reference document).</li> </ul>	<ul style="list-style-type: none"> <li>College essay outline was not submitted on time.</li> </ul> <p>AND/OR</p> <ul style="list-style-type: none"> <li>College essay outlines was submitted on time but less than 2/5 sections are complete.</li> </ul>
Scoring	50 49 48 47 46	45 44 43 42 41	40 39 38 37 36	35 34 33 32 31
<b>Total</b>				