



Get involved in LifeSmarts

Learn it. Live it.

There are so many ways to get involved in LifeSmarts! Find out what's right for you, your company, or your organization, and join our program today!

Year-round programmatic support

Volunteer!

LifeSmarts seeks volunteers to serve as competition officials, expert content editors or writers, advisory board members, and more at both the National Championship and year-round.

Funding opportunities

Scholarships

LifeSmarts honors our highest achieving students, for both individual excellence and team performance.

\$30,000 provides scholarships for a complete program year for all teams.

*\$15,000 provides scholarships for 1st and 2nd place teams;
\$10,000 would support 3rd and 4th.*

\$5,000 provides scholarships for individual winners, a grant to the winning school, and prizes for all teacher-coaches at the national event.

LifeSmarts content and curriculum

Contributions support the development of new curriculum on issues of interest to partners. One of LifeSmarts' greatest strengths is its up-to-date content, which involves frequent assessment and revisions. *A \$25,000+ gift helps keep LifeSmarts challenging, relevant, and appealing to educators and students.*

Website

Students compete and educators access resources year-round at LifeSmarts.org. *A gift of \$25,000 underwrites the costs of the Website for an entire program year.*

Printed materials

National program staff, state coordinators, and coaches rely on printed materials to market the program and share curriculum. *A gift of \$25,000 supports printed editions of the "Coach's Guide," LifeSmarts incentives, and marketing collateral.*



Banner-level sponsorship

All sponsorships at the \$15,000 level and above are specially recognized throughout the program year, at LifeSmarts.org, in press outreach, and in all print materials. We thank our 2014-2015 banner sponsors: Visa, Western Union, Comcast NBC Universal, Experian, Intuit, Google, McNeil Consumer Healthcare, Amazon.com, American Express Company, and Microsoft.

For a full list of all LifeSmarts sponsors, please visit: lifesmarts.org/about-us/sponsors/



Sustained involvement with National Partners

Strong partnerships with FBLA (Future Business Leaders of America) and FCCLA (Family, Career, and Community Leaders of America) make LifeSmarts available to the 500,000+ members of these student leadership organizations. *A gift of \$30,000 supports these partnerships for a program year.*

Training camps

At LifeSmarts Training Camps, hosted periodically across the country, students learn, compete, and have fun, while educators gain new teaching resources and competition strategies. The Camps help State Coordinators set roots in new communities or attract teams. Attendees include educators, community leaders, 4-H Clubs, FCCLA and FBLA Chapters, and more. *A \$25,000 gift funds a Training Camp in a location TBD.*

National LifeSmarts Championship sponsorship opportunities

Sponsor the 2016 National LifeSmarts Championship

A financial contribution of \$100,000 will make your organization a presenting sponsor for the National LifeSmarts Championship. You will be advertised as the sponsor for:

- The official Championship event smartphone app
- The free-time excursion in Denver
- Live streaming of the final competitions online
- The Awards Luncheon
- Speaking opportunities for a representative of your organization
- All collateral, including scoreboards, lanyards, and teacher gifts
- Other co-branding opportunities

Sponsor an excursion

In addition to competition, students are sent on a free excursion to explore the host city. *A \$15,000 gift funds an exciting day in Denver. (Location TBD.)*

Sponsor a meal or general session

Because there is no registration fee to attend the National LifeSmarts Championship, we rely on financial contributions to help us support competitions, activities, and meals. *\$15,000 funds any of the following: kickoff ceremony, formal meals with a speaker, or the exciting Awards Ceremony.*

Participant prizes

Prizes: Winning teams receive valuable prizes such as tech gadgets, gift cards, and more.

Items for Goody Bags: LifeSmarts seeks items in quantities of 300 for the goody bags that are distributed to all participants. (Sunglasses, pens, food items, etc.)

For more information about sponsorship opportunities, contact Amy Sonderman, amys@nclnet.org.

The 2016 National event

The LifeSmarts National Championship is in Denver, April 9-12. Our highest-profile event brings together the best students from across the country to compete for scholarships and prizes and offers many opportunities to contribute.

