



LifeSmarts

Learn it. Live it.

Competition 1: LifeSmarts Video Challenge 2015

Team Submission Form

Teams attending the National LifeSmarts Championship will participate in their first competition before arriving in Seattle. Teams will produce a 1-minute educational video about a specific LifeSmarts topic, post it to YouTube, and then market the video to garner views. This activity is worth up to 100 points. This event challenges creativity, promotes teamwork, and requires use of the latest technologies. Teams will complete and submit this form by 5 p.m. Eastern on Monday, March 30, 2015, to tell LifeSmarts staff and judges about their video.

Team Name: Salesianum
State: Delaware
Captain: Andrew Hally
Team Members: Trace Doordan, Tim Rickert, Austin Lin, Tommy Higley

Coach Name: George Horn
Video Title: Nutrition Food Labels
Video length: 1:11

Our video is designed to illustrate (20 words or less):

Comparing food labels to choose healthier snack options.

The content vocabulary used in our video includes:

Food label, daily allowances, calories, fat, fiber.

Something the judges should know is:

We took the approach that you can still have potato chips, but a comparison of one to another using the nutrition label can lead to a healthier choice.