



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3 Bartering	4 Supply and demand	5 Wants are unlimited but resources are limited;	6 Buyer beware; let the buyer beware	7 Competition in the marketplace	8
9	10 Social marketing	11 Sends you the books unless you say you don't want them	12 The overall general upward price movement of goods and services in an economy	13 Unit pricing	14 Computer, cell phone and electronic shopping	15
16	17 Charges on your phone bill for services you never agreed to purchase.	18 Spim	19 Quackery; health fraud	20 a Pyramid scheme	21 The action of forging an e-mail header	22
23	24 An entire group	25 75 years	26 a Monopoly	27 the base price	28 Protected name or symbol that marks a good or service and distinguishes it from other similar goods or services	29